



STOCKPORT SOCIAL ENTERPRISE 'OUT OF HOSPITAL' HEALTHCARE PROVIDER UP FOR NATIONAL AWARD

Stockport based Mastercall Healthcare is a finalist in the UK Social Enterprise Awards, recognising it as one of the country's most innovative and impactful businesses.

Social enterprises are mission-led businesses that reinvest or donate at least half their profits for a social or environmental purpose. Mastercall is an award-winning Social Enterprise organisation, providing a range of 'Out of Hospital' healthcare services across the North-West of England and Nationwide.

As a patient centred organisation, they provide innovative, safe and effective high quality care, helping support the NHS to deliver their strategy for ageing well/living well. They help prevent hospital admissions wherever possible and safe to do so, by providing placed based care in the heart of the community. Their comprehensive range of services include GP Out-of-Hours, Urgent Dental Helpline and Community IV to name but a few.

Their extensive Social Value commitment is helping tackle digital exclusion in the more deprived areas of their communities which also has a significant environmental benefit. The funding of a meal delivery service through Cracking Good Food has seen thousands of meals delivered to recently discharged hospital patients in Stockport and Trafford who are facing food poverty. Numerous charities including Dementia Groups, Mental Health charities, hospices and community organisations continue to be supported by Mastercall.

These prestigious national awards are run by Social Enterprise UK to recognise sector-leading excellence and innovation across a diverse range of criteria, and Mastercall is shortlisted in the 'Public Services Social Enterprise of the Year' category.

Kay Carter, Marketing & Brand Manager at Mastercall Healthcare, said: *"We are delighted to have been selected as a finalist at the Social Enterprise UK Awards 2024. This is a testament to the hard work of all the Mastercall team whose commitment to deliver the best care and supporting our communities is second to none. We are extremely proud and are looking forward to attending the awards in December."*

Mastercall will attend a VIP ceremony in London's iconic Roundhouse on Wednesday 4 December to find out if they've won this highly sought-after award.

There are an estimated 131,000 social enterprises in the UK, employing more than two million people and contributing £60bn to the national economy each year, while also tackling some of the biggest challenges facing people and planet.

Peter Holbrook CBE, chief executive of Social Enterprise UK, commented: *"Our Awards are the ultimate showcase of social enterprise impact and excellence – so those who made the shortlist represent the future of business, and a beacon of hope in turbulent times."*

"Despite economic challenges, these trailblazers are not only making profit but using it for the good of people and planet. Businesses big and small have a vital role to play in solving the problems we face as a society, and the social enterprises celebrated at our Awards give us all inspiration and motivation to do business better."

Find out more about Mastercall at www.mastercall.org.uk, and find out more about the UK Social Enterprise Awards at www.socialenterprise.org.uk.



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